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ing Buylines: All Lines

1 of 3

Rep Firm

Daypart \*\*\*\*\*

Station   Advertiser   Advertiser   Product   Estimate#   Buyer   Phone#   Fax#	KSNV-TV LAS VE ( ) JOE HEO JOE HECK 4 CO 2214 KEGAN BERAN	KSNV-TV LAS VEGAS, NV ( ) JOE HECK 4 CONGRESS JOE HECK 4 CONGRESS 2214 KEGAN BERAN	AGRESS	Agency ( ) STRATEGIC MI: 7669 STAGERS LOOP DELAWARE, OH 43015 Agency C/P1/P2/E //2214 Flight Dates 10/29/2012 - 11 Hiatus Weeks	STRATE AGERS   ARE, OI //22 10/29/	) STRATEGIC MI:DIA PLACEMI:NT TAGERS LOOP WARE, OH 43015 E //2214 19/29/2012 - 11/04/2012	ACEMENT:	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone# Salesperson FAX#	oner X#	) PHILADELPHIA ) AMY MCCREARY ( 215-568-6540 215-568-1845	'HIA 'EARY 540 845
CONTRACT COM	CONTRACT COMMENT				3.   <i>-</i>	2 4					
LT In	Day	Time	Program		Len	Race	Dates	Spots/Week	E # 0 0 K K	Total	Total Cost
- 1	M-E Buy:	5A-6A Buyline Comment: NEWS	NEWS		36	540C.00	10/29-11/02	0	c .		30.03
2	M-F Buyl	6A-/A Buyline Comment:	NEWS	W26	:30	\$725.00	10/29-11/02	(00)	<b>5</b> %	Ä	\$6.00
ica:	M-F Buyl	/A-9A Buyline Comment: TCDAY	TODAY	500	: 30	3903.30	10/29-11/02	ю	ক্য	<b>C</b>	50.0e
াত্র	y-F Buyl	θA-][A Buyline Comment:	TODAY LI	20	ä	\$425.00	10/24-1:/02	:©	83	E	\$0.00
21 <b>0</b> 450	M-F ] Buyline	10A-11A	CA-IIA Comment: TCDAY III		ب	\$325.00	16/29-11/62	,c	)(C	**	SC. 70
σ	M−F Buyl	12P-123CP Buyline Comment: NEWS	NEWS	22.	رب ب	5425.00	18/29-11/62	Ö.	6	۴	30.00
#W	M-F Buyl:	3P-4P Buyline Comment: PHTL	Тля	311	\$	\$450_00	10/23-:1/62	ė	<b>G</b> )	₽	58.98
ne	м-т Buyli	SP-630P Buyline Comment:	STEWS:	***	380	31,204,36	16/29-11/52	**	O.	77	10.00
<b>\$</b> 0),	M-E.	#30P-/P	10 10	<i>a</i>	313	51, 378, 146	11524-11502	72 <u>-</u> 1522	2	#8	
ā	N-F	re-/sup	жнеес	360	ä	31,300.50	10,24-11,3.	*	<u> </u>	G.	ec.cc

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	1:52 PM	10/25/2012 6:48 AM

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19 SA SP-63SP Baytine Comment: NEWS	18 SU #Ä-9Ä Buyrine Comment: MTP	1/ 3J JA-8A Buyline Comment: SUN TODAY	16 3A /A-3A Buytine Comment: SAT TODAY	15 SA 6A-7A Buyline Comment: NEWS	14 SA-SU 11P-1135P Buyline Comment: NEWS	13 M-F 1135P- 1235A Buylino Comment: LENC	12 M-F 112-1135P Buyline Comment: NEWS	11 M-F 730P-8P Buyline Comment: FACE		LT Ln Day Time Program		Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) JOE HECK 4 CONGRESS Product JOE HECK 4 CONGRESS Estimate# 2214
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11/03-11/03	11.04-11.04	11/04-11/04	11×63-:11×63	11/03-21/03	11/03-11/04	10/29-11/02	10/23-11/02	10/29-11/02		Dates	2	ACEMENT
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50.00	50.60	30.00	03735	\$C.CD	03.35	SE. DC	\$0.00	se.oc		Total Cost	540 845	'НIA ŁARY
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## ---REPORT TOTALS---

Status   Confirmed   Traffic Order#   102138   Last Received:   10/25/2012   1:52 PM			Market Totals \$0	COMPETITIVE-	Lines not sent/reld/rtrn: 0 / \$0.00	Station Totals: C / SU.CO	Sales Totals: C / S0.00	Nov 12: 6 / 50.00	SALES MONTHLY TOTALS	Buyer KEGAN BERAN Phone# Fax#	Estimate# 2214	۹ ح	Rep Order# 6815979 Ver# 3 Mod# 1 EC'd Yes
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Traffic Order# 102138										Flight 1 Hiatus	Agency	Agency	Continue
Traffic Order# 102138  Last Received: 10/24/2012 1:52 PM  Showing Buylines: All Lines  STRATEGIC MEDIA PLACEMENT Rep Firm AGERS LOOP ARE, OH 43015  10/29/2012 - 11/04/2012  Salesperson FAX#  KBLR CS KINC DS KLAS 278  KRUD CS KYNY DS  Rep Firm Sales Office ( ) Salesperson FAX#		\$2.4	1,4							Dates Weeks	C/P1/P2	28	<b>E</b> .
Printed: 10/25/2011 ived: 10/24/2012 1:52 PM ss: All Lines Rep Firm Sales Office ( ) Salesperson Phone# Salesperson FAX#										10/29/2012 - 11/	YE //2214	) STRATEGIC MEU STAGERS LOOP	Traffic Order# 10:
nted: 10/25/201; 24/2012 1:52 PM  Rep Firm Sales Office ( ) Salesperson ( ) Salesperson FAX#  Salesperson FAX#										04/2012		NA PLACEMENT	2/38 Last Received: Showing Buylines: Al
¥ <b>e4</b> 33		XWVX	KLAS							Salespers Salespers	Salespers	Rep Firm Sales Offi	<b>Printed:</b> 10/24/2012 1 1 Lines
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										550	) AMY MCCREARY	) PHILADELPHIA	12 6:48 AM

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---COMPETITIVE COMMENTS--NEW GRDER
EST SHARES

Books Demos

RA35+

CASH IN ADVANCE